

2022

Affiliate Calendar



January

Back to school

Health and Wellness

Finance

- 01 New Year's Day
- 2 Australia Day
- 6

February

Back to Uni

Chinese New Year

14 Valentine's Day

15-17 eTail Australia

March

Mid Season Sales

02 Ash Wednesday

07-09 iMedia Modern Media Summit

08 International Womens Day

14 Labour Day State Holiday (VIC)

17 St Patricks Day

18 Mardi Gras Parade (SYD)

20-21 Marketing Exchange 2

21 Harmony Day

22-23 eTail Asia Connect

TBC Afterpay Day

April

06 All Star Bash

10 Palm Sunday

11 Vendors In Partnership Awards

11-14 Retail Fest 2022 Gold Coast

17-18 Easter Sunday

24 Orthodox Easter

25 Anzac Day

May

09-13

Australian Fashion Week

17 Click Frenzy Mayhem

TBC Mercedes Benz Fashion Week

June

EOFY Sales

Winter Sales

07-09 eTail Asia

13 Queen's Birthday

July

EOFY Sales Continue

Christmas in July

21-22 Online Retailer

22 ORIAS

TBC Amazon Prime Day

TBC Click Frenzy Julove

August

Winter Sports

iMedia Online Retail Summit

September

Wedding Season

Spring Racing Season

04 Father's Day

October

Wedding Season

Christmas Season Begins

04 Labour Day State Holiday

31 Halloween

TBC Vogue Online Shopping Night

November

01 Melbourne Cup

08 ClickFrenzy Main Event

11 Singles Day

19 International Men's Day

25 Black Friday

28 Cyber Monday

TBC Click Frenzy

Travel

December

Christmas

Boxing Day Sales

12 Green Monday (US)

18 Free Shipping Day

24 Christmas Eve

25 Christmas Day

26 Boxing Day

31 New Years Eve