

2024

Affiliate Marketing Calendar

SEA Dates



January

- 01** New Year's Day
- 25** Thaipusam Festival - MY

February

- 01** Federal Territory Day
- 10** Chinese New Year
- 14** Valentine's Day

March

- 08** International Women's Day
- 11** Ramadan Begins
- 14** White Day
- 17** St. Patrick's Day
- 25** Holi Festival
- 29** Good Friday
- 30** Easter Saturday
- 31** Easter Sunday

April

- 01** April Fools Day
- 06** Thailand Grand
- 09** Ramadan Ends
- 09** Eid Al-Fitr
- 22** Earth Day

May

- 01** Labour Day
- 12** Mother's Day
- 14-16** eTail Asia - Sentosa Singapore
- 22** Wesak Day Mid Year Sales

June

- 16** Father's Day
- 16-20** Hari Raya Haji Mid Year Sales

July

- 07** Islamic New Year

August

- 31** Merdeka Day - Malaysia's Independence Day

September

- 09** Kings Birthday
- 16** Malaysia Day Super Shopping Sale Great Singapore Sale

October

- 31** Deepavali/Diwali
- 31** Halloween YES Sale (Year End Sale)

November

- 11** Single's Day
- 29** Black Friday

December

- Sofa Sunday
- 02** Cyber Monday
- 24** Christmas Eve
- 25** Christmas Day
- 26** Boxing Day
- 31** New Years Eve Online Friday