

2025

Affiliate Marketing Calendar

SEA

January

- 01 New Year's Day
- 20 Chinese New Year

February

- 11 Thaipusam Festival
- 01 Federal Territory Day
- 14 Valentines Day
- 28 Ramadan Begins

March

- 08 International Women's Day
- 14 White Day
- 17 St Patricks Day
- 14 Holi Day
- 29 Ramadan Ends
- 30 Eid Al-Fitr

April

- 01 April Fools Day
- 18 Good Friday
- 19 Easter Saturday
- 20 Easter Sunday
- 21 Easter Monday
- 22 Earth Day

May

- 11 Mother's Day
- 12 Wesak Day
- 14-15 eTail Asia Sentosa Singapore

June

- 06-10 Hari Raya Haji
- 15 Father's Day
- 25 Islamic New Year EOFY

July

- 25 Christmas in July EOFY

August

- 31 Merdeka Day Winter Sports

September

- 16 Malaysia Day

October

- 20 Diwali
- 31 Halloween

November

- 11 Singles' Day
- 28 Black Friday

December

- 01 Cyber Monday
- 24 Christmas Eve
- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve